

FOR IMMEDIATE RELEASE:

Spring Fling – A Taste of BC

Tasty new event wraps Whistler's winter season

Whistler, B.C. (April 7, 2008) – A tasty new event is set to wrap up the winter season in Whistler. **Spring Fling – A Taste of BC** presented by the Artisan Wine Co. will take place on Saturday, April 26, 2008 at the Hilton Whistler Resort & Spa from 4:30 pm to 7:00 pm. Guests will feast on fine wine, food, fun and frivolity at Whistler's first annual Spring Fling, an après extravaganza in support of the Whistler Film Festival Society's programs.

Inspired by the legendary Mouton Cadet Spring Festival, Spring Fling will feature Mission Hill Family Estate and four signature wines from the Artisan Wine Co. including Wild Horse Canyon, Painted Turtle, Sonora Ranch and Ganton & Larsen Prospect Winery as well as gourmet delicacies from some of Whistler's finest restaurants. The event will also feature live entertainment by The Hairfarmers, a silent auction and an exciting grand prize raffle.

"As a charitable organization, we are always looking for creative ways to support our programs," says Shauna Hardy Mishaw, Executive Director of the Whistler Film Festival Society. "Spring Fling has the potential to become Whistler's most festive, end of winter celebrations and one of our most successful annual fundraising initiatives."

Tickets are \$50 and include a tax receipt, and are available online at www.whistler.com/springfling <<http://www.whistler.com/springfling>> ; by phone toll free 1-877-991-9988 or 604-938-2769; and in person at the Tourism Whistler Activity & Info Centre (open 10 am-6 pm daily).

Accommodation packages include an event ticket and start at \$140 per person* at the 4-Star Diamond Hilton Whistler Resort & Spa. * Rates are per person per room based on double occupancy.

More information is available at www.whistlerfilmfestival.com <<http://www.whistlerfilmfestival.com/>>

Spring Fling – A Taste of BC is sponsored by the Artisan Wine Co., Hilton Whistler Resort & Spa and Pique Newsmagazine.

The Whistler Film Festival Society (WFFS) is a charitable, not-for-profit cultural and educational organization committed to celebrating, promoting and developing a strong film industry in Western Canada, and to showcasing the best films from Canada and around the world. WFFS produces one of Canada's leading film festivals, and plays a leadership role in offering professional development programs and opportunities for filmmakers and youth.

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Media interview requests, please contact:

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